



2005



THE PUBLIC'S HEALTH  
AND THE LAW IN THE  
21st CENTURY



An Invitation  
to Exhibit  
June 13-15, 2005



# EXHIBITOR PROSPECTUS

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## The Basics

### Dates and Times of Exhibition

Monday, June 13:     **9:00 a.m.- 5:00 p.m.**  
                              \*3:15 p.m.-3:30 p.m.

Tuesday, June 14:   **7:30 a.m.- 5:00 p.m.**  
                              \*11:30 a.m.- 11:45 a.m.  
                              \*1:15 p.m. - 1:30 p.m.  
                              \*3:00 p.m. - 3:15 p.m.

Wednesday, June 15: **7:30 a.m.- 3:00 p.m.**  
                              \*10:00 a.m.- 10:15 a.m.

\*Refreshment breaks will be hosted in and around the exhibit hall during the times noted

### Location

Sheraton Midtown Atlanta  
Hotel at Colony Square  
188 14<sup>th</sup> Street, NE  
Atlanta, Georgia, 30361  
#888.625.5144

### Floor Plan

Please see page 6.

### Exhibit Registration

Please see page 8.

### Exhibit Registration Deadline

The application deadline is May 13, 2005

### Exhibit Space Rental Fee

Exhibit space is complimentary.

### Contacts

Andrea Hines  
(770) 488-2640, [Ahines@cdc.gov](mailto:Ahines@cdc.gov)

and

Tonya Roberts  
770-488-2640, [tsroberts@cdc.gov](mailto:tsroberts@cdc.gov)

Website: <http://www.phppo.cdc.gov/od/phlp/>

### Shipping and Mailing Address

Sheraton Midtown Atlanta  
Hotel at Colony Square  
Attn: Meri Griswold  
The Public's Health & Law in the 21<sup>st</sup> Century  
188 14th Street, NE  
Atlanta, Georgia, 30361

### Eligibility to Exhibit

Exhibits are an integral part of the conference program. Exhibits must be directly related to public health and law. CDC and ASLME reserve the right to accept or reject, at its sole discretion, any application to exhibit.

### Conference Registration

American Society of Law, Medicine & Ethics  
([https://www.aslme.org/aslmesecure/register/step1.php?conf\\_id=57](https://www.aslme.org/aslmesecure/register/step1.php?conf_id=57) )

## An Invitation to Exhibit

CDC's Public Health Law Program and the American Society for Law, Medicine & Ethics are pleased to offer this invitation to exhibit at our 4<sup>th</sup> annual partnership conference entitled, "The Public's Health and the Law in the 21<sup>st</sup> Century," June 13-15, 2005, at the Sheraton Midtown Atlanta Hotel at Colony Square.

As an Exhibitor, your organization will have the opportunity to introduce or reconnect itself with leaders and practitioners involved in public health and law. Our conference is specifically designed to provide conference participants a forum to discuss the critical role law plays in protecting the health of the public and in strengthening the public health system for potential emergencies; to describe practical approaches to applying legal tools to today's top-priority public health issues; to identify and assess scientific and other evidence for law-based public health strategies, and to build partnerships with colleagues across professional boundaries. Each year our annual conference attracts over 600 + participants from a variety of backgrounds including health and legal organizations involved in public health. Many conference participants include: health practitioners, health attorneys, physicians, nurses, state and local elected officials, judges, law enforcement professionals, researchers, and health educators among others.

Exhibit space will be assigned on a first-come first served basis, and we will attempt to honor all requests. Please note that the Public Health Law Program does not provide shipping services. All exhibitors must arrange for the shipping of their material to arrive at the conference hotel on or before June 11, 2005.

To become an Exhibitor, please fill out the attached application before May 13, 2005 and fax or mail it to:

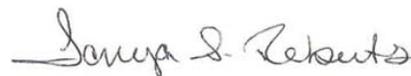
Attn: Andrea Hines/ Tonya Roberts  
Public Health Law Program  
Centers for Disease Control and Prevention  
4770 Buford Highway, Mailstop K36  
Atlanta, Georgia 30341  
Fax: 770-488-2420

We look forward to seeing you at "The Public's Health and the Law in the 21<sup>st</sup> Century: 4<sup>th</sup> Annual Partnership Conference," June 13-15, 2005. If you have questions about exhibiting or need further information, please contact us at (770) 488-2640.

Cordially,



Andrea Hines  
CDC Public Health Law Program



Tonya Roberts  
CDC Public Health Law Program

## Exhibiting Details

We are pleased to offer exhibiting opportunities at “The Public’s Health and the Law in the 21<sup>st</sup> Century: 4<sup>th</sup> Annual Partnership Conference.” The Exhibit Hall will be located in the foyer of the Grand Ballroom of the Sheraton Midtown Atlanta Hotel at Colony Square. The foyer is a high traffic area near the front lobby of the hotel where registration, breakfasts, lunches and “Exhibit Breaks” will all be hosted.

## Who Should Exhibit

Preference will be given to federal and state agencies, public and private corporations and foundations, national health and law organizations as well as publishers. All materials to be exhibited should be related to public health and law.

## Standard Exhibitor Benefits

Each 8’ x 10’ exhibit space includes:

- Organization identification sign (8 ½ inches by 11 inches)
- One 6’ draped table
- Two chairs
- One wastebasket
- Complimentary exhibit space
- Organizational listing in selected conference publications
- Interaction with conference attendees
- Onsite recognition
- Pre and post conference publicity

## Exhibit Hall Features

- Site of daily breakfasts, lunches and refreshment breaks
- Conveniently located close to plenary sessions, registration areas and the breakout rooms
- Overhead lighting and air conditioning
- Carpeting throughout

## Exhibit Hall Hours

Sunday, June 12: 4:00 p.m. - 8:00 p.m. (Installation and set-up)  
Monday, June 13: 9:00 a.m.- 5:00 p.m.  
Tuesday, June 14: 7:30 a.m.- 5:00 p.m.  
Wednesday, June 15: 7:30 a.m.- 3:00 p.m. (Dismantle/ tear-down after 3:00 p.m.)

## **Badges**

“Exhibit Hall Only” badges do not allow entry into conference sessions. If you will be attending conference sessions in addition to staffing an exhibit, or if you want to receive continuing education credits, you must register as a participant of the conference and pay the appropriate registration fee.

## **Registration**

All persons working in the Exhibit Hall must wear a conference badge at all times. Exhibitors will be provided with a maximum of two complimentary “Exhibit Hall Only” badges. Those individuals who wish to attend conference sessions must pay registration fees in accordance with registration guidelines.

## **Installation and Dismantling of Exhibits**

Exhibitors will have access to the Exhibit Hall beginning Sunday, June 12, at 4:00 p.m. All exhibits must be installed and ready before the opening plenary session at 2:00 p.m. on Monday, June 13. All exhibits must be dismantled immediately following the closing plenary session on Wednesday, June 15.

Dismantling of exhibits should occur after 3:00 pm on the last day of the conference, Wednesday, June 15, 2005.

## **Restrictions**

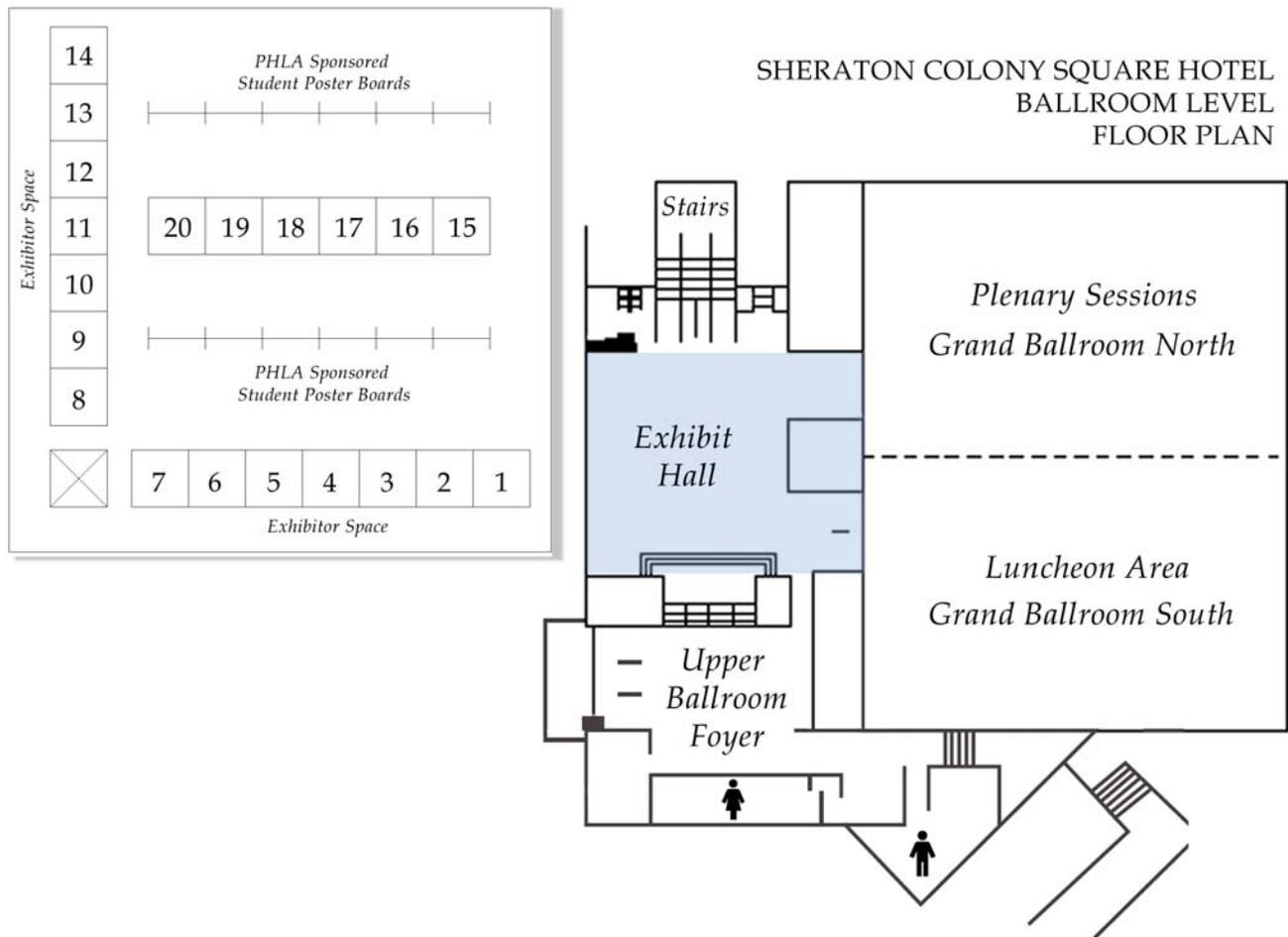
Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors or other parts of the building or furniture.

## **Questions**

We are committed to making “The Public’s Health and the Law in the 21<sup>st</sup> Century” conference a success and we look forward to working with you to ensure that your exhibiting experience is both productive and enjoyable. Please contact us if you have any questions or if you require additional information.

**Floor Plan**

Preliminary  
Exhibit Hall Floor Plan



**Please Note:** it may be necessary to locate additional exhibits elsewhere throughout the conference hotel. All requests for exhibit space will be awarded on a first come first serve basis, so please submit your application early.

**Program at a Glance**

**Monday: June 13, 2005**

10:00 a.m. - 5:30 p.m.	Registration
2:00 p.m. - 3:15 p.m.	Plenary Session
3:15 p.m. - 3:30 p.m.	Exhibit Break and Refreshments
3:30 p.m. - 5:00 p.m.	Concurrent Sessions A
5:30 p.m. - 7:00 p.m.	Welcoming Reception
7:00 p.m. - 9:00 p.m.	Special Screening & Discussion

**Tuesday: June 14, 2005**

7:30 a.m. - 5:00 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast
8:30 a.m. - 9:45 a.m.	Plenary Session
9:45 a.m. - 10:00 a.m.	Exhibit Break and Refreshments
10:00 a.m. - 11:30 a.m.	Concurrent Sessions B
11:30 a.m. - 11:45 a.m.	Exhibit Break
11:45 a.m. - 1:15 p.m.	Luncheon and Plenary Session
1:15 p.m. - 1:30 p.m.	Exhibit Break
1:30 p.m. - 3:00 p.m.	Plenary Session
3:00 p.m. - 3:15 p.m.	Exhibit Break and Refreshments
3:15 p.m. - 4:45 p.m.	Concurrent Sessions C
5:00 p.m. - 7:00 p.m.	Reception and Award Ceremony
7:00 p.m. - 9:00 p.m.	Special Screening & Discussion

**Wednesday: June 15, 2005**

7:30 a.m. - 5:00 p.m.	Registration
7:30 a.m. - 8:30 a.m.	Continental Breakfast
8:30 a.m. - 10:00 a.m.	Concurrent Sessions D
10:00 a.m. - 10:15 a.m.	Exhibit Break and Refreshments
10:15 a.m. - 11:45 a.m.	Concurrent Sessions E
11:45 a.m. - 12:00 p.m.	Exhibit Break
12:00 p.m. - 1:45 p.m.	Luncheon and Plenary Session
1:45 p.m. - 2:00 p.m.	Closing Remarks
2:00 p.m.	Conference Adjourns

**Exhibitor Application**

The Public's Health and the Law in the 21<sup>st</sup> Century Conference  
Sheraton Midtown Atlanta Hotel at Colony Square - June 13-15, 2005

*(Please type or print clearly)*

Organization: \_\_\_\_\_  
(AS LISTING SHOULD APPEAR IN CONFERENCE PUBLICATIONS)

Division/Program: \_\_\_\_\_

Contact Name: \_\_\_\_\_  
(LAST) (FIRST) (MIDDLE)

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Special Booth Needs/Request:  
\_\_\_\_\_  
\_\_\_\_\_

Names of Exhibit Personnel:  
1) \_\_\_\_\_  
2) \_\_\_\_\_

Exhibit Description:  
*Please provide a brief description of your organization/company.*  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please fax or mail your application to:  
  
Attn: Andrea Hines/ Tonya Roberts  
Public Health Law Program  
Centers for Disease Control and Prevention  
4770 Buford Highway, Mailstop K36  
Atlanta, Georgia 30341  
Fax: 770-488-2420

All exhibit applications must be received and/ or postmarked by **May 13, 2005**.

**Conference Registration**

Please register me for *The Public's Health and the Law in the 21st Century* conference.

	<u>On or before May 10, 2005</u>	<u>After May 10, 2005</u>
Registration Rate	\$220	\$270
Member Rate*	\$175	\$225
One-Day Rate**	\$145	\$195

\* Rate is applicable to members of ASLME or to Public Health Law Association members.

\*\* Please indicate which day you would like to attend by checking the day  Monday  Tuesday  Wednesday.

**SPECIAL RATE Available:** Register & join ASLME at the same time & receive a discount. Rate includes The Public's Health and the Law in the 21st Century conference registration fee & a 1 year ASLME membership.

	<u>On or before May 10, 2005</u>	<u>After May 10, 2005</u>
Register & Join	\$410	\$465

I would like Continuing Legal Education Credits in the state of \_\_\_\_\_.

I would like Continuing Medical Education Credits.

I would like Continuing Nursing Education Credits.

I would like CECH for Certified Health Education Specialists.

Check Enclosed (make payable to the *American Society of Law, Medicine & Ethics*).

Charge my Credit Card. MasterCard Visa Discover AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Prefix \_\_\_\_\_ First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Suffix/Degrees (MD, JD, RN, etc.) \_\_\_\_\_

Company/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

Business Address \_\_\_\_\_

City/State/Zip/Country \_\_\_\_\_

My preferred mailing address is: Home Business

Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

My total registration cost: \$ \_\_\_\_\_.

If you have special needs addressed by the Americans with Disabilities Act, notify ASLME at least 3 weeks prior to the program. ASLME reserves the right to cancel/reschedule any program due to an insufficient number of registrants or other unforeseen circumstances. Registration cancellations must be received in writing on or before May 25, 2005 & are subject to a \$50 processing fee. Refunds for this program will not be permitted after June 9, 2005. If you would like to send a substitute, call ASLME to arrange.

MAIL TO: American Society of Law, Medicine & Ethics,  
765 Commonwealth Ave., Suite 1634, Boston, MA 02215  
FAX: (617) 437-7596 or register ONLINE at: [www.aslme.org/conferences](http://www.aslme.org/conferences)